

## Haier Hope Primary Schools

- Haier Group specially concerns on the children and education undertakings. Statistics show that Haier Group has contributed more than 500 million RMB in forms of cash and goods to the commonweal. At present , The total number of those hope schools is expected to reach 129.



## Charity activity in the world

China

On May 12, 2008 Wenchuan Earthquake in Sichuan Province aroused extensive attention from the society, and on May 13 Haier Group launched Home Rebuilding Plan to fund disaster relief and post-disaster reconstruction work in the quake-hit area. By the end of 2008 Haier Group totally invested 19.37 million yuan in its Home Rebuilding Plan for the quake-hit area. On April 14, 2010, a 7.1-magnitude earthquake took place in Yushu County of Yushu Tibeten Autonomous Prefecture in Qinghai Province. As soon as the earthquake took place, Haier Group started the emergency-handling mechanism. By May 2010, Haier Group totally donated materials and funds of nearly 14 million yuan to Yushu people for their home rebuilding.



## Charity activity in the world

### Cuba



From the end of August 2008, Cuba suffered from violent and successive strikes by hurricane Gustav and Ike, the severest natural disaster over the past 50 years. Haier Group donated money and goods like refrigerators, color TVs, and computers to Cuban people with total value amounting to USD150,000.





## Charity activity in the world

### U.S.A



On Nov 8, 2008, Haier CEO Zhang Ruimin was granted the Community Job Development Award by the government of Kershaw County, US. Kershaw Magistrate Clay Armstrong and the Economic Minister Nelson Lindsey conferred the Community Job Development Award on Haier for its contribution to providing jobs for local people of Kershaw, where the Haier Industrial Zone is located.



## Charity activity in the world

### Australia



**Support the Sydney Breast Cancer Foundation  
in 2006**

### Malaysia



**Charity activity in Malaysia on ASEAN  
Tsunami Relief in 2005**

