

Haier in US

inspired
living

Haier



- Haier opened the American Haier Industrial Park in South Carolina on April 30, 1999. Since then, Haier has established trading Company, R&D and industry park
- Haier is the strategic partner of NBA, which means Haier is the first appliance brand to sponsor NBA.

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Haier Products have entered into TOP 10 chains of America, the sales to the chains makes up 83% of the total sales in USA

No	Company	Country	Billion USD
1	SEARS	U.S.A	8.97
2	Lowe's	U.S.A	4.19
3	HOME EPOT	U.S.A	3.81
4	Best buy	U.S.A	1.78
5	Wal-mart	U.S.A	0.68
6	P.C.Richard & Son	U.S.A	0.63
7	H.H. Gregg	U.S.A	0.36
8	BrandsMart	U.S.A	0.28
9	Conn's	U.S.A	0.23
10	Costco	U.S.A	0.21

