

# Haier in Asia Pacific

inspired living **Haier**



Haier entered the Asia-Pacific Market in 2001. Haier has established R&D centers in Osaka, Tokyo, and Seoul. Haier is presented in markets throughout the Pacific Rim including Japan, South Korea, Hong Kong, Australia, New Zealand and so on.



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In order to meet special requirements suggested by Asia and Pacific consumers, Haier developed several innovative home appliances, such as mini-size washing machine in Japan, 12kg Haier washing machine which can wash 32 robes at a time in Pakistan, water-saving washing machine in Australia etc.

